

NEW RE-SCHEDULED DATES

JUNIOR ACHIEVEMENT



BOWL FOR EDUCATION



Junior Achievement®

of Ocoee Region

20<sup>th</sup> Annual Bowl for Education

Tuesday, June 15<sup>th</sup> at Leisure Time Bowling (Cleveland)

Thursday, June 17<sup>th</sup> at Classic Lanes (Athens)

## SPONSORSHIP OPPORTUNITIES

Deadline: Friday April 23, 2021

JA'S "WILD WEST" Bowl for EDUCATION is to Empower our young people to own their economic success!

### What is JA's "WILD WEST" Bowl for Education?

The "WILD WEST" Bowl for Education is Junior Achievement of the Ocoee Region's 20th Annual bowling fundraiser. This is a great way to have fun with co-workers & peers outside of the office or school, win great prizes and raise money for a worthwhile cause.

### Why Partner with Junior Achievement?

Junior Achievement of the Ocoee Region educates young people in the areas of financial literacy, work readiness & entrepreneurship. JA inspires students to explore and create opportunities, to believe in their potential, and to make good choices for their future.

JA's bowl for education is more than just a one-day even, **it's an entire season!** The bowl for education allows JA to present classes throughout the year in our 5 counties.

**Every \$250 allows JA to provide one JA program in our local schools**

Interested in bowling, too? Many companies use this as an opportunity to support the community while hosting a team building event. Team registrations available now! See complete details at: <https://occoeeregion.ja.org/>

JA Bowl for Education Sponsors receive the following recognition and opportunities:

- Inclusion in bowl for education promotional materials, the event banner and in the Cleveland Daily Banner.



THANK YOU!

We'd like to thank our supporters for their outstanding fundraising success at last year's Bowl for Education.

- Advantage Resourcing
- Alcoa Tennessee Federal Credit Union
- Andrew Johnson Bank
- Athens Utilities Board
- Bank of Cleveland
- Bowater Credit Union
- Capstar Bank
- Cleveland Utilities
- Dick's Graphics & Printing
- Elder's Ace Hardware
- First Volunteer Bank
- Food City
- HHM, PLLC
- J & S Restaurants (Hardee's)
- Joe Rodgers Office Supply, Inc.
- Innovate Water Care
- Logan Thompson
- Manufacturers Chemicals
- McDonalds- Smith Management
- Nancy Casson-Bradley Co. School Board District 1
- Ocoee Insurance Services
- Olin Corporation
- Paragon Construction Company
- Randstad
- Resolute Forest Services
- SouthEast Bank
- Southern Heritage Bank
- TCAT- Athens
- Tennova Healthcare
- Waupaca Foundry, Inc.
- Whirlpool
- Wholesale Supply Group
- Wright Brothers Construction Company

JA's Champions for Education – Proud Partners:

George R. Johnson Family Foundation/Hardee's

The Tucker Foundation





# LEVELS OF SPONSORSHIP

JA's Bowl for Education is Junior Achievement of the Ocoee Region's largest fundraiser thanks to the efforts of over 200 business professionals who represent over 20 local businesses in our region. Participating companies and schools organize teams of up to five people who raise funds for Junior Achievement's programs. The JA Bowl for Education is a great team building event that helps employees support local educational efforts and make a lasting impact on their community, helping JA of the Ocoee Region reach over 4,900 students.

**SHERIFF** **\$1,500**

**(PRESENTING SPONSOR)**

Company logo printed on back of t-shirt as top sponsor, display table & representative at event, company logo placed prominently on event banner, Logo on JA's website and social media page with link to business website and will be listed in promotional materials. Complimentary bowling team up to 5 players.

**FRONTIERSMAN** **\$250**

**(LANE SPONSOR/NAME ON SHIRT)**

Company logo displayed above a lane at the event and company name on website. Company Name will be printed on back of t-shirt.

**TRAIL BOSS** **\$750**

**(TITLE SPONSOR)**

Company logo printed on back of t-shirt, Logo on lane sign and event banner, Logo on JA's website and social media page with link to business website and will be listed in promotional materials. Door prize presenter during the event.

**COWPOKE** **\$150**

**(JA LANE SPONSOR)**

Company logo displayed above a lane at the event and on event banner.

**WRANGLER** **\$500**

**(T-SHIRT SPONSOR)**

Company logo printed on back of t-shirt, Logo on JA website and will be listed in promotional materials.

**PRIZE SPONSOR** **\$ VARIES**

**(PRIZE SPONSOR)**

In-kind or financial contribution to "underwrite prizes" as incentives for JA Bowl for Education participants, (prizes are provided based on the funds bowlers raise).

<u>In-Kind Request</u>	<u>Your Donation</u>
1 gift card valued at \$100	\$100
2 gift cards valued at \$50 ea.	\$100
5 gift cards valued at \$30 ea.	\$150
15 gift cards valued at \$20 ea.	\$300
35 gift cards valued at \$10 ea.	\$350

To sponsor JA's "WILD WEST" Bowl for Education please complete the form below and send payment to: Junior Achievement of the Ocoee Region, P.O. Box 2202, Cleveland TN 37320-2202

**Deadline: Friday, April 23, 2021**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

\_\_\_\_ Yes, I would also like to contribute a door prize for the event (\$25 value)

Questions? Contact Melissa Gunnell at (423) 614-8777 or [melissa.gunnell@ja.org](mailto:melissa.gunnell@ja.org).

Check enclosed \_\_\_ or  
Invoice:  
January \_\_\_\_\_  
February \_\_\_\_\_

